

Medina County-Ohio Horseman's Council Updated 6-01-08

Advertising Information for Website, Newsletter, Events

www.medinacountyohc.com

COPY DEADLINE: 1st OF THE MONTH

Non-Contract Open Rate...Month to Month rates

Newsletter Advertising

(These packages do NOT include the Home Page Ad on the Website)

- Your ad will be placed in monthly Printed Newsletter as well as the Website Newsletter.
- We'll also put your information in the Classified Section of our website.
- We will also advertise with your business cards or flyers that you provide for us at all of our events.

Non-contract Open Rate Classified ads are sold by Month and Size. These rates are for all classified categories. Discounts are offered for runs of several Consecutive Months.

Ad Size	MOHC Members	Other OHC Members	All Others
Business Card	FREE	\$7.00	\$14.00
1/4 Page (4 1/4" x 3 3/4")	\$15.00	\$20.00	\$40.00
1/2 Page (7 1/2" x 4 1/4")	\$30.00	\$34.00	\$68.00
Full Page (7 1/2" x 8 1/2")	\$35.00	\$50.00	\$100.00

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Contract Rate...Multiple Month

Newsletter Advertising Packages

(These packages do NOT include the Home Page Ad on the Website)

- Your ad will be placed in monthly Printed Newsletter as well as the Website Newsletter.
- We'll also put your information in the Classified Section of our website.
- We will also advertise with your business cards or flyers that you provide for us at all of our events.

Contract Rate Classified ads are sold with a 4 (four) month minimum run.

These rates are for all classified categories.

Ad Size	MOHC Members (per month rate - 4mo min.)	Other OHC Members (per month rate - 4mo min.)	All Others (per month rate - 4mo min.)
Business Card	FREE	\$6.00	\$12.00
1/4 Page (4 1/4" x 3 3/4")	\$11.00	\$15.00	\$30.00
1/2 Page (7 1/2" x 4 1/4")	\$20.00	\$25.00	\$50.00
Full Page (7 1/2" x 8 1/2")	\$30.00	\$40.00	\$80.00

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HOME PAGE Website Advertising Packages

- Website Home Page Advertising
- Direct link to your website or email from our website www.medinacountyohc.com
- Website Ad in Classified Section
- Quarter Page Ad on Home Page & in Monthly Medina-OHC Newsletter (web & print)
- Promotion of your business at every Medina-OHC event if you provide your own promotional materials such as flyers, business cards, catalogues, etc.

Contract Rate Classified ads are sold with a 4 (four) month minimum run.

These rates are for all classified categories.

SPECIAL--- 12 months for only \$500.00

	MOHC Members	Other OHC Members	All Others
Month to Month Rate	\$45.00	\$55.00	\$70.00/month
4 Consecutive Months	\$150.00	\$180.00	\$240.00 (\$60.00/month)
Special Annual Rate (12 months)	\$400.00	\$500.00	\$500.00

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For Additional Information Contact:

Linda Weese, Ads & Awards Coordinator, Lsweese@aol.com
345 Buckeye Dr., Berea, Ohio 44017 (440) 234-9668

Send both your Ad Information and Check:

Stacy Sadar, Webmaster/Newsletter stacy@medinacountyohc.com (330) 659-7155 ext. 201
P.O. Box 247
Richfield, Ohio 44286

Make Checks payable to: Medina-OHC

When sending your Ads:

- You may send a hard copy of your ad to Stacy or email with one of the following files: JPG, GIF, PDF or Word Document. For any other type file please check with Stacy.
- You must have all your contact information with your advertisement
- If you want your website linked to your advertisement, you **MUST** send the exact web address you want linked.
- If you choose to remove your advertisement or need to correct a mistake, you must send a copy of the ad or the exact information in the ad **PLUS** all of your contact information with all correspondence.
- No refund will be given for cancelled advertisements after advertising package has been paid and publishing of package has started.
- All advertising is based on space availability.